

providing the searched partial information to a user.

3. (Twice Amended) An information providing apparatus comprising:  
a first database configured to store multimedia information;  
an analyze section configured to analyze said multimedia information stored in said  
first database using at least one analysis method of moving image analysis, acoustic/speech  
analysis, and text analysis;  
a second database configured to divide the multimedia information into items of  
partial information based on a result of the analysis by the analyze section and to store  
program feature data which is obtained based on the result of analysis by the analyze section  
in units of the items of the multimedia information or program feature data which is  
externally inputted; and  
a search engine configured to search for said second database in accordance with user  
profile data to find program feature data which accords with the user profile, and select an  
item of the partial information from said multimedia information stored in said first database  
in accordance with the found searched program feature data.

17. (Twice Amended) An information reception apparatus connected to an  
information providing server having a database which stores multimedia information and  
program feature data which is an analysis result of at least one of moving image analysis,  
acoustic/speech analysis, and text analysis in units of items of partial information of the  
multimedia information or program feature data which is externally inputted, comprising:  
a search engine configured to search for predetermined program feature data from  
said database and select an item of the partial information from said multimedia information  
stored in said database in accordance with searched program feature data.